

Join the Roncy Reduces team

How can I be part of the Roncy Reduces team?

Allow and encourage customers to bring their own bulk food and take-away containers.

What if I do not sell food?

Offer reusable containers, and promote Roncy Reduces.

What happens when I join?

You will be asked to display the “BYO” sticker at your door to let customers know that they are welcome to bring their own containers when they shop. We'll promote your waste reduction efforts on our social media platforms, and you'll receive a special invitation to our Revue Cinema event and screening of *The Clean Bin Project* in June. At this event, your business will be recognized for your waste reducing initiatives.



What else can I do to minimize my waste?

- Offer incentives for people to bring their own bags/reusable containers
- Increase the amount of bulk food you offer
- Eliminate plastic shopping bags
- Eliminate plastic straws, cutlery and non-reusable chopsticks
- Reduce food waste and donate unpurchased products/left over food
- Offer more plant-based options on your menu
- Purchase from suppliers who use minimal packaging
- Reduce your display packaging and unnecessary wrapping
- Sell more reusable products
- Promote the environmentally friendly products you offer
- Offer local products
- Offer deposit & return coffee cups and takeout containers from providers such as www.inwit.app, www.mysuppli.ca, www.dreamzero.ca/muuse, Toronto Cup Collective
- Advertise the Roncy Reduces campaign: tell your customers, and let your social media followers know
- Keep track of the increase in waste-free purchases and tell us about it – we want to share your success with others
- Any other great ideas you are willing to implement – *let us know, and we'll share them on the Roncy Reduces social media channels!*

Please contact us with your feedback and ideas: roncy.reduces@gmail.com
You can also find Roncy Reduces on Facebook and Instagram.

Roncy Reduces: A Community Initiative



Our goal is to reduce single-use plastics and packaging in our neighbourhood by encouraging both consumers and businesses to practice waste reduction together.

The plastic we use and throw away everyday is poisoning our planet. Plastic garbage can be found everywhere, including as microscopic pieces in our food and water. This is because plastic does not decompose, it only breaks down into smaller pieces. Plastic packaging is almost always new plastic, and we produce more of it than we can recycle.

The good news is, much of the plastic we use can be avoided. One easy way for everyone to do their part is to minimize single-use plastic by using reusable

containers such as coffee cups, water bottles, string bags for produce, cloth bags for bread and bulk food, reusable containers for takeout food and deli items such as meat, fish and cheese and of course a reusable shopping bag.

We are inviting neighbourhood businesses to participate in this initiative by displaying our **Roncy Reduces** sticker at the door and accepting customers' reusable containers whenever possible.

In return, we will promote all participating businesses on our social media platforms and at our two **World Environment Day events at the Revue Cinema on June 5th**. These events will bring together Roncesvalles residents and visitors to learn about the issues of waste and single-use plastics and offer ideas on how to reduce our impact on the environment. And they will be a venue for us to promote the local businesses that are helping our neighbourhood reduce waste.

The event will include a film screening of *The Clean Bin Project*, a guest speaker, Q&A, information from Roncy Reduces and a slide show promoting the achievements of local businesses who are part of the Roncy Reduces effort.

A second event will be geared towards school children. Neighbourhood schools will be invited to participate in a poster contest and learn about waste reduction at our Revue Cinema school event.

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